

## SMB Marketers Using Twitter

Brand	Focus	URL	Updates	Followers
<b>AT&amp;T Onward Small Biz</b>	Community / Marketing	<a href="#">@OnwardSmallBiz</a>	520	786
<b>Advanta</b>	Community / Marketing	<a href="#">@Ideablob</a>	1,807	2,086
<b>America Express OPEN</b>	Community	<a href="#">@DannyUrquia</a>	250	468
<b>Dell Small Biz</b>	Marketing	<a href="#">@DellSmallBiz</a>	261	3,219
<b>Direct2Dell</b>	Marketing	<a href="#">@Direct2Dell</a>	601	2,519
<b>HP Logoworks</b>	Community	<a href="#">@HP_Logoworks</a>	26	1,684
<b>HP Market Splash</b>	Community	<a href="#">@HP_Marketsplash</a>	47	2,756
<b>JanetatHP</b>	Community	<a href="#">@JanetATHP</a>	307	906
<b>Infusionsoft</b>	Community	<a href="#">@Infusionsoft</a>	457	2,480
<b>Intuit Small Business</b>	Community	<a href="#">@Intuit</a>	752	5,944
<b>Intuit Payroll</b>	Marketing	<a href="#">@IntuitPayroll</a>	559	867
<b>Microsoft Office Live</b>	Marketing	<a href="#">@Office_Live</a>	790	3,114
<b>NetSuite</b>	Community	<a href="#">@NetSuite</a>	62	441
<b>Office Depot</b>	Community	<a href="#">@OfficeDepot</a>	86	350
<b>Sam's Club</b>	Marketing	<a href="#">@SamsClubDeals</a>	86	732
<b>VistaPrint</b>	Customer Service	<a href="#">@VistaPrint</a>	1,525	1,104

Data as of May 7, 2009